

# A-Z Group Solutions, LLC

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## Executive Summary:

A-Z Group Solutions, LLC help others including business owners, career professionals, and individuals, achieve new goals for positive results in their promotional endeavors.

## Accomplishments:

### Sales & Marketing

- A ten year proven record of marketing various products and services to business and retail establishment owners utilizing key cold call and pre-set appointment techniques to sell features and benefits conducive to market trends.
- Over seven years of progressive experience writing sales copy for countless businesses including brochures, SEO articles, business cards, sales flyers, newsletters, and website copy.
- Over six years experience marketing products, services, articles, blogs, and ideas, via the Internet, for over 100 webmasters.
- Over five years of successful door-to-door experience selling merchandise such as children's books, toys, magazines, novelties, and electronics by following leads generated from management, co-workers, and public listings.

### Writing & Planning

- Possess over seventeen years of hands-on training outlining and writing various advertisement copy, articles, resumes, biographies, telephone scripts, among others for businesses and individuals.
- Able to easily break large projects down into smaller pieces by prioritizing tasks to proficiently write without sacrificing creativity.
- Highly skilled in conjuring imaginative ways to promote or sell products and services by visualizing solutions for change or improvement.
- Consistent ten years of experience working in all phases of marketing by creatively developing advertisement for several Fortune 500 corporations as well as numerous small businesses.

## Employment:

A-Z Group Solutions, LLC

### Copy Writer

Hephzibah, Ga.  
01/2003 to Present

- Develop advertising campaigns for a wide range of clients, working with the business owner, creative director, or marketing department to determine the best way to present advertising information.
- Conduct research and interviews to determine which of a product's or service selling features should be promoted for the best interest of client's needs.
- Review advertising trends, consumer surveys, and other data regarding marketing of goods and services to determine the best strategy to promote products and services.
- Write SEO articles, brochures, sales letters, telephone and radio scripts, and other related

informative, marketing and promotional material..

- Invent descriptive names for products and write the slogans that appear on packaging, brochures and other promotional material.
- Consult with business owner, sales, media and marketing representatives to obtain information on product and service and discuss style and length of advertising copy.
- Discuss with the client the product, advertising themes and methods, and any key changes that should be made in advertising copy.
- Write advertising copy for use by publication, broadcast and Internet media to promote the sale of goods and services.
- Edit and rewrite existing copy as necessary and submit error-free copy for approval.

Futurecall Corporation

Augusta, Ga.

**Script Writer**

10/1999 to 01/2002

- Wrote, designed and tested telephone scripts to fit selling requirements of corporation clients.
- Varied language, length, selling style, and tone of messages based on product and medium to meet or exceed project goals.
- Trained and managed revolving team of 24-42 telephone representatives and maintained team goals of 20% or better.

**Education:**

Augusta College

Augusta, Ga.

**Focus on Business Management**

1991

**Community:**

- Designated as guest speaker for mentoring activities in Greenville, SC. School District, speaking before 8th grade students on the possibilities of careers stemming from a commitment to writing material.
- Conducted mock job interviews with students in Greenville, SC. School District to help train and answer questions stemming from students' job employment anxieties.

**Notable Clients:**

Bank of America Credit Services  
Citibank Corporation  
Futurecall Corporation  
William McMorris Investment Group Corporation  
Xtreme Table Tennis, Ltd  
Qwest Communications  
Bellsouth Communications  
The National Dodgeball Association  
Hubpages.com  
Gale Censure Inc  
Demand Studios

**Publications:**

*The 2007 Complete Guide to Medical Tourism*  
Ghostwriter, Brent Jones, 75 page ebook

*Money Solutions That Works*  
Self published, 2002, 100 page Ebook

**Testimonials:**

A-Z Group Solutions did it for me! I owe so much to them for my new resume and all the invitations I've gotten since! Everyone I sent my resume to remarked upon the style of my new resume at all the job fairs I attended. However, I couldn't have ever imagined the response I've received from my resume. Thanks again!

D. Marion  
Greenville, SC

A-Z Group Solutions is a great business to trust for your writing needs. My main question was weather I should trust someone who specialize in writing. The answer was yes! I truly suggest A-Z Group Solutions for anyone who want what they want handled correctly. My professional resume and advertising copy was finished quickly! I recommend their services to anyone who needs immediate results!

Sharita H.  
Augusta, Ga.

Great Work! Your topic selection was great! Thank you very much for the faster than expected completion of this project. Will keep in touch!

Jeremy B.  
Xtreme Table Tennis, LTD.

**References:** Professional references and portfolio available upon request